

Barrett Riddleberger

A World Class Communicator with Credibility, Charisma, & Conviction

Sales & Business Development Speaker



Barrett Riddleberger has spent years analyzing what makes salespeople perform at the highest levels. As a sales speaker, advisor, and author, Barrett has helped companies to recruit, refine, and retain Sales Champions.

- **CEO of Resolution Systems, Inc.** - A sales recruiting, training, and development firm.
- **Sales Speaker** - A world-class communicator with credibility, charisma, and conviction.
- **Author** - “Blueprint of a Sales Champion”
- **Sales Analyst** - Personally analyzed over 2000 sales professionals.

He has delivered his custom keynote programs all over North America and his direct, engaging style has given sales leadership a new, effective method for answering the question, “*How do I build a great sales team after I’ve tried everything else?*”

Barrett is the author of *Blueprint of a Sales Champion*. He details the dynamics of how top-performing salespeople are constructed and how sales management can utilize the power of the Sales Champion model in all areas of hiring, developing, and retaining the very best salespeople.

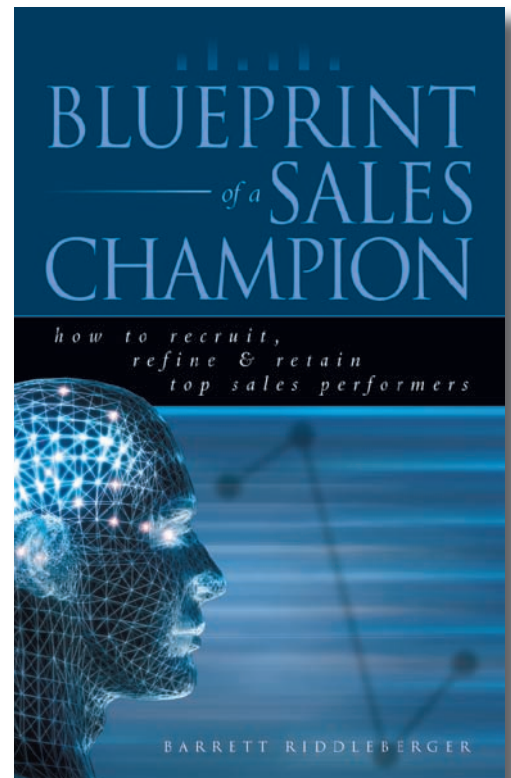
Barrett’s goal is to educate sales organizations about the significance of the internal components that make up top performers.

Whether he’s speaking to a room full of executives or delivering one of his monthly tele-seminars, his message is clear: there is a formula for finding and keeping Sales Champions.

Certifications

CPBA - Certified Professional Behavioral Analyst

CPVA - Certified Professional Values Analyst



resolution
systems inc.

recruit • refine • retain • sales champions

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